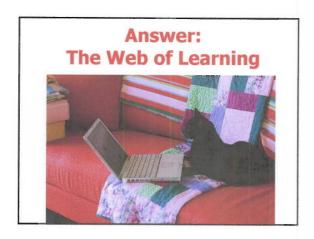


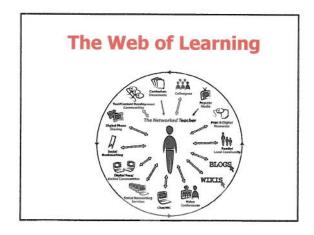


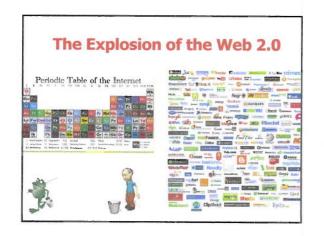
Question: What is the Web?

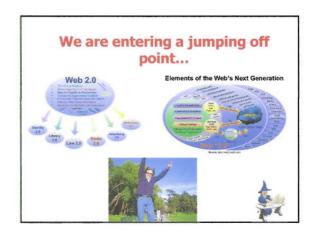
- An entertainment system?
- A writing aid?
- = A communications system?
- A means to handle commercial transaction?
- A social networking device?

No, it is a learning tool!







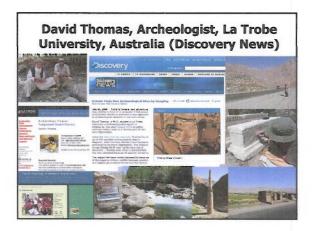
























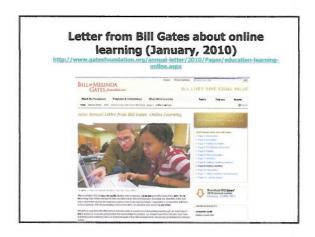


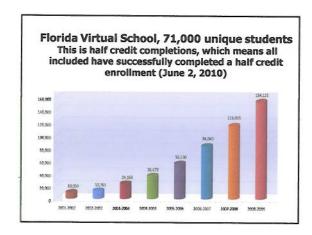




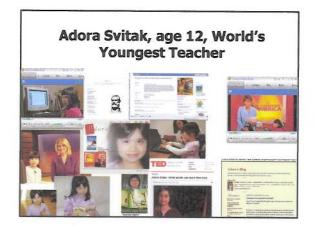


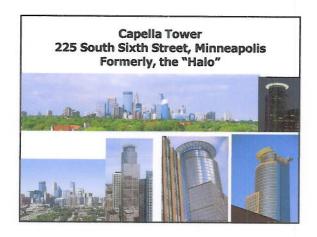








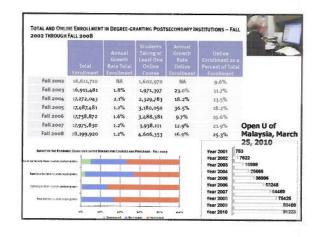




U. Of California System Proposing Online Ed Chronicle of HE, May 14, 2010, Josh Keller and Marc Perry "The university plans to spend about \$250,000 on each course. It hopes to raise the money from external sources like foundations or major donors."

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Mexico's Monterrey Tech Pushes E-Learning, as Some Worry It Won't Solve Region's Burgeoning Need June 16, 2010, Chronicle of Higher Ed, Marion Lloyd

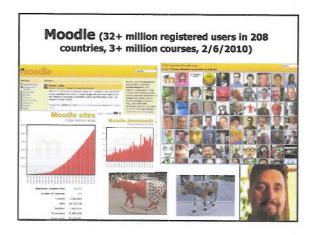
"A decade ago, only one in 50 Mexicans had access to the Internet. Today that figure is one in four, a staggering cultural transformation that is fueling a boom in online degree programs in the country."

Monterrey Institute of Technology and Higher Education...has allowed it to reach more than 35,000 new students





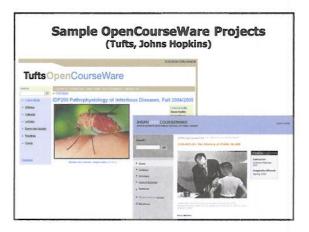




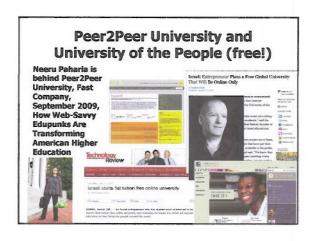
















"The introduction of video into almost every aspect of our learning and work tasks is profound and "disrupting." As designers, we must experiment with these formats – looking for evidence and appropriate use cases and examples of when not to use video."

Video blogs, Webinars, Webcasts, capture conference keynotes, flipcams, etc.

How about rich video portals? Most of the Websites below did not exist 5 or 10 years ago.

- 1. BBC News Video and Audio
- 2. CNN.com Video
- MSNBC.com
- Google Video, Yahoo Video 4.
- 5. Current TV
- 6. Fora TV
- 7. MIT World
- s. YouTube, YouTube Edu
- 9. TeacherTube
- 10. Link TV, Explore, Global Pulse, Latin Pulse
- Howcast, Big Think, WonderHowTo, Explo.TV, NASA TV, ClipChef, TV Lesson, BookTV, Edutopia videos, MonkeySee, doFlick, the Research Channel, iVideosong

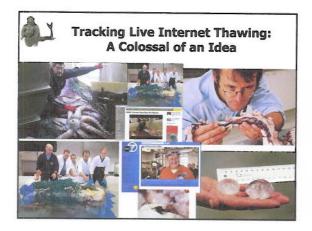
Link TV: Global Link of World **Educators (GLOWE)**

Link TV, Academic Earth, TV Lesson, and Fora TV X经经验系

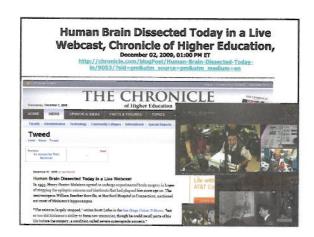
College 2.0: More Professors Could Share Lectures Online. But Should They?, Chronicle of HE, Jeffrey R. Young, March 7, 2010 "The latest Campus Computing Survey, which gathers data on classroom technology nationwide, found that 28 percent of colleges have a strategic plan to provide coursecasting equipment, and 35

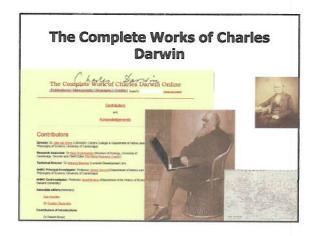


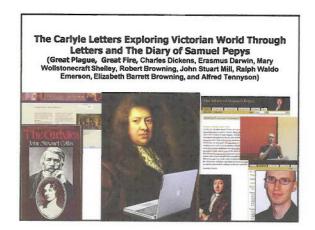


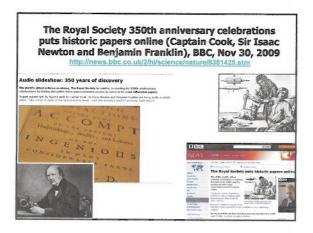






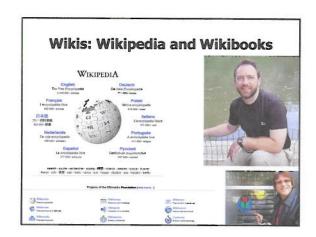








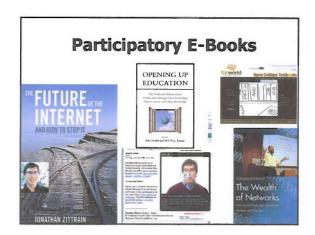




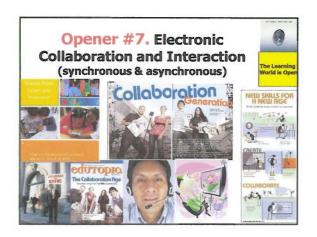


























We Are Going Mobile!

40,000 new mobile subscribers a week in Rwanda; Rwanda Newtimes report, January 2009
Africa is the continent with the fastest growth, International Telecommunications Union (ITU), March 2009

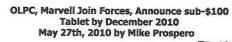
India: In January, 2009, the number sky rocketed to 15.4M Globally: 60,000 new mobile subscriptions every hour!!!

(per Paul Kim, Stanford, 2009); Nokia Research Lab



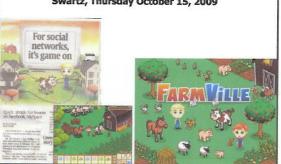
"A" is for App, Anya Kamenetz, Fast Company, April 2010





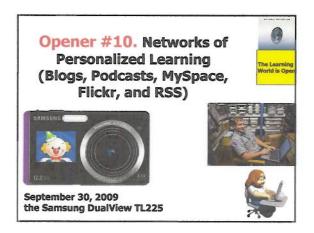


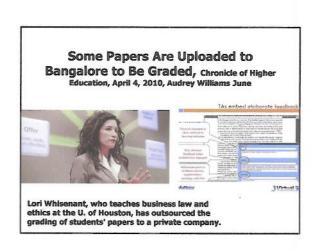
Social Networking Gaming (e.g., Farmville) For social networks, it's game on, USA Today, Jon Swartz, Thursday October 15, 2009

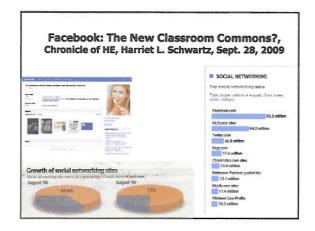


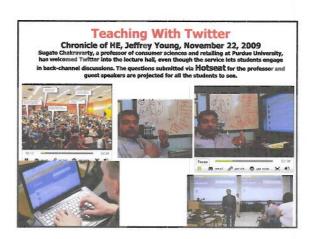












Social Learning Unleashed

Chief Learning Officer, April 2010

Driving greater collaboration: With 17,000 internal blogs and 53,000 employees on Social Blue, IBM's version of Facebook, and 500,000 participants in the company crowdsourcing jams, IBM's social media usage has become big business. As of 2008, IBM's jams identified 10 incubator businesses with the potential of reaching \$100 million.









Predictions



- **Emergence of Lifelong Super E-Mentors/Coaches**
- **Quarter-Century Learning Clubs**
- **Terabyte Learning Access Points**
- 5. The Veneration of Learning
- Personalization+ Portfolios
- 7. The Selection of Global Learning Partners
- 8. The Shared Learning Era
- 9. Teaching-Learning Perpetuities
- 10. Teachers, Teachers
- 11. The Rise of the Super Blends
- 12. Self-Determined Humans
- 13. Free Learning Zones
- 14. Authentic Learning Amalgamations
- 15. Alexandrian Aristotles



Decisions for this Open Ed World?

- = Technology and Admin Folks:
 - . What do to about OER, open sources, Ebooks, mobile, etc.?
- Instructor decisions:
 - · Act as Concierge, Counselor, Course facilitator, Credit manager?
- Students decisions:
 - · Should I attend traditional university or create your own degree path?
 - . How to report use of OER on resumes?







This book is an attempt to reveal a wide range of learning options in front of you while also offering you a framework to make sense of them. As the Grail Knight said in the 1989 movie, Indiana Jones and the Last Crusade, "choose wisely." If you do, WE-ALL-LEARN. The world is now open to you!

